



Become a sponsor of Warwick Folk Festival

**There's more to Folk than you
thought.**

WFF has been established for over 40 years, recently relocating to a greenfield site held in the land adjacent to Warwick Castle. We pride ourselves on bringing the best in folk music and dance to the town and to the festival site. The festival receives over five thousand visitors, many of whom are on site for the whole festival

July 27-30, 2023

Castle Park, Warwick, CV34 6AH

Contact

Email info@warwickfolkfestival.co.uk

Website www.warwickfolkfestival.co.uk

Warwick
FOLK FESTIVAL

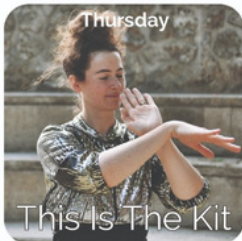
About The Event

1980 was a great year. PacMan was created, 'Who shot J.R?' was the question on everyones lips, and Warwick Folk Festival was born.

**Warwick
FOLK FESTIVAL**

27-30th July 2023

Music • Dance • Family Entertainment
Workshops • Food • Drink • Crafts



Will Pound & Tim Edey • Benji Kirkpatrick and the Excess
Dominie Hooper • Jon Wilks • Suntou Susso Band • She Shanties
Filkin's Ensemble • Keith Donnelly • Christina Alden & Alex Patterson • Maddie Morris
Ben Robertson • Ellie Gowers • Donnelly & South • Filkin's Drift • Thorpe & Morrison
* many many more artists



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www.warwickfolkfestival.co.uk



Want some key stats?

A four day festival in the Warwickshire summer sun.

25000 visitors across festival events. 5000 on the main site.

c. 16,000 followers across Social Media platforms

Strong local and national presence.

Sponsorship

We all know that sponsorship is a great way to raise your visibility - offering you a platform to our audience.

But why us? Why Warwick and not any other festival?

Off the shelf or tailor made packages

We have our bronze, silver, and gold packages, but also we know your needs may not fit into a box. We can be creative, and find a unique solution to fit you.

Our reach

Looking to target a specific audience? We are creating a community where everyone is welcome. With a local, national and international presence, and c. 16,000 followers on our social media platforms, we can help you reach a new audience, as well as targeting specific groups.

Reasonable pricing

Our packages start from just £125 but we want anyone who is interested to feel that they can become a sponsor so we are willing to offer some flexibility based on your tailor made package.



About those packages...

Platinum

The benefits of Gold plus the ability to tailor activities to suit your objectives...

...for example...

Festival stage sponsor

VIP events

Exclusive online content

from £2,000

Gold

The benefits of Silver plus...

Be patron of your chosen festival event with your event named in the programme

Dedicated post for your event and company on Social Media

Two complimentary weekend tickets

Full page feature/advert in programme

£1,000

Silver

The benefits of Bronze plus...

One fringe event hosted at your venue

Your event featured in our programme

Option to purchase additional performances

Your company banner added to entrance of our site

£300

Bronze

Includes

Logo on website + programme

WFF Window plaque for your premises

2x complimentary day tickets + invite to VIP reception

Receive Festival newsletter

£125

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How can your sponsorship be unique?

Well, we are happy to have a conversation and build something great for just you. Some ideas you may want to think about though...



Guest MC spot on stage



Social Media takeover



Build a dedicated Social Media package



Sponsor a green initiative on site



Sponsor awards or prizes



Sponsor a wellbeing initiative



Sponsor a main site stage



WFF x your business video for Social Media



Your name on it... (name it!)

Financial sponsorship not an option? It takes a lot to put on this festival, and we would love to talk in-kind support if that is something you are able to offer!



Seeing the opportunity for you?
Contact us for a chat to discuss becoming part of our
festival family through financial or in-kind support at
info@warwickfolkfestival.co.uk

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